

# daniëlle ooms



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**Dutch**  
mother tongue  
**English**  
fluent

## education

### **MSc Industrial Design, TU/e, Eindhoven**

*sep. 2019 - jan. 2022*

Constructive Design Research Track

### **BSc Industrial Design, TU/e, Eindhoven**

*sep. 2015 - july 2019*

### **VWO, Jan van Brabant College, Helmond**

*sep. 2008 - july 2015*

Natuur en techniek, Natuur en Gezondheid

## publications

Ooms, D., Barati, B., Bruns, M., & van Dongen, T. (2022, October). **From Concern to Care: A Transformative Reflection on Designing with the Living.** In Nordic Human-Computer Interaction Conference (pp. 1-15).

Ooms, D., Barati, B., Winters, A. K., & Bruns, M. (2021). **Life Centered Design: Unpacking a Posthumanistic Biodesign Process.** In 2021 IASDR International Design Research Conference.

Ooms, D., Voskuil, N., Andersen, K., & Wallner, H. O. (2020, July). **Ruta, a loom for making sense of industrial weaving.** In Companion Publication of the 2020 ACM Designing Interactive Systems Conference (pp. 337-340).

## professional experience

### **from calcite grain to ecosystem, Wonderful stream + aqua minerals, Brightland campus**

*Januari 2023 - present*

Designer. Researching “what is and does lime” and “who/what needs it where”, in relation to nature and ecosystem and use these findings for the development of design concepts.

### **RE-connecting with Nature project, Art+Tech Society, Eindhoven**

*November 2022 - present*

Designing to engage citizens to connect with nature and notice the ecosystems existing in the city centre.

### **Jr. Fashion Tech Designer, Bilihome, Fashion Tech Farm, Eindhoven**

*November 2022 - present*

Developing a consumer baby garment line to usertest and create awareness for a medical device for newborns.

### **Care Worker, Lunchroom de Keyser, SWZ zorg, Helmond**

*july 2016 - april 2022*

Providing guidance to people with a distance to the job market in their activities within the restaurant.

### **Student Assistent, Wearable Senses Lab, TU/e, Eindhoven**

*jan. 2019 - jan. 2022*

Supporting activities in the lab. Among others: providing introduction workshops, helping students and staff of Industrial Design, and giving guidance to interns.

### **Young Talent Team, Yksi Expo, Eindhoven**

*sep. 2020 - july 2021*

Organizational activities, website management, building expositions, coaching students.

### **Intern, Cube Design Museum, Kerkrade**

*feb. 2018 - july 2018*

Designing garments for people with a disability. Exhibiting the design process for visitors.

## Solo

### Design United, Dutch Design Week, online

Oct. 2022

Mud Collecting Journey

### Yksi Expo, Eindhoven July - Oct. 2022

Mud Collecting Journey

### Design Museum of Barcelona, Barcelona

June - Aug. 2022

Bioluminescent Algae Jacket

### Yksi Expo, Eindhoven March - June 2022

Bioluminescent Algae Jacket

### Het Schoenenkwartier: Maaklab, Kenniscentrum en Museum, Waalwijk Feb. 2022 - now

Apple-based Material

### Manifestations, Dutch Design Week, Eindhoven Oct. 2021

Bioluminescent Algae Jacket

### Design United, Dutch Design Week, online

Oct. 2021

Human Mycelium relation

### It's In Our Nature, Dutch Design Week, Eindhoven Oct. 2021

No(n-Human) Consent Form

### Industrial Design Exhibition, TU/e,

### Eindhoven Jan. 2020 - now

Apple-based Material

### Material, Innovatieve mode en slim textiel, Museum de Kantfabriek, Horst Jan. 2020 - march 2020

Apple-based Material

### ISEA2020, online Oct. 2020

Apple-based Material

### Design United, Dutch Design Week, Eindhoven Oct. 2019

Apple-based Material

### Embassy of Sustainable Design, Dutch Design Week, Eindhoven Oct. 2019

Apple-based Material

### Manifestations, Dutch Design Week, Eindhoven Oct. 2019

Apple-based Material

### Future life of materials, Design Festival Disainiöö, Tallinn Sep. 2019

Apple-based Material

### Material, Material District, Rotterdam March 2019

Apple-based Material

### Material, Future Fashion, Dutch Design Week, Eindhoven oct. 2018

Apple-based Material

## Group

### Drivers of Change, Dutch Design Week, Eindhoven oct. 2021

Ruta

### Drivers of Change, Dutch Design Week, online oct. 2020

Ruta

### Innovatieve mode en slim textiel, Museum de Kantfabriek, Horst jan. 2020 - march 2020

Ruta

### Permanent exposition "What is design?", Cube Design Museum, Kerkrade 2019 - 2020

Trek

The greater number session #3: It's In Our Nature - participation as panelist

Up Close & Personal Talkshow, entangled ecologies, DDW2021

Front pager EindhovensDagblad

DDW Live @ED - dinsdag met Ilse van den Dungen en Daniëlle Ooms

NU.nl - Nieuw materiaal: moderne mode met kruiden, appels of petflessen

NU.nl - Een jurk van appelleer zou zomaar de toekomst kunnen zijn

NPO WNL op zondag